# Attending the **CII Executive Leadership Program** is crucial

# for the development of [company name] future leaders!

Dear [First Name],

Approving my registration for the CII Executive Leadership Program, May 4-13,2021 in Austin, Texas, will significantly impact [company name] by developing and honing my leadership skills in the capital projects industry. This supports our efforts to remain competitive in the industry, as well as my personal development goals.

This challenging program will be presented by 15 highly respected construction industry experts and the UT McCombs School of Business faculty. Teaching is accomplished through lectures, discussions, small group interaction and problem solving simulations.

Attendees of CII’s 2021 Executive Leadership Program will work with award-winning faculty to find solutions for today’s business challenges and construct a comprehensive toolkit of the major functions that effective leaders own:

* Develop leadership competencies around innovation and change management.
* Recognize and enhance political intelligence and persuasion acumen.
* Discover methods to effectively participate in joint ventures and negotiations.
* Benchmark on best practices and network with leaders from international corporations.
* Gain financial know-how to readily recognize where value is created in a capital asset business.
* Use economic models to incorporate risk into decision-making to enhance project values.

Approximately 65 Professional Development continuing education (PDH) credits will be awarded.

Registration is $19,900 with the CII Member company discount and additional discounts for multiple guests from [company name] are available. Registration includes the following:

* All program materials and speaker fees for the 15 courses over the 9 day program schedule
* Hotel accommodations for 11 nights
* Meals: Catering on class days, Welcome Reception, and Executive Dinners
* All transportation to offsite locations
* Graduation certificate with class photo, ceremony and dinner
* Certificate for 65+ PDH credits

More information about the program and the benefits it will bring to [company name] is available at <https://www.construction-institute.org/events/education/cii-executive-leadership-program-2021>

I hope you’ll agree that the return on this investment appears truly substantial. Program size is limited so please approve this request at your earliest convenience.

Thank you for your consideration,

[signed]