



***CII 2022
Annual Conference
Engagement
Opportunities***

Platinum Sponsor

Investment: \$20,000

The Platinum Sponsor (only one) of the CII Annual Conference is the leading sponsorship with the highest level of recognition before, during, and after the event. The sponsoring company's logo will be prominently displayed in the conference event recap video. In addition, the Platinum Sponsor will be provided the following sponsorship recognition:

- Company Logo included in two pre-conference highlight posts on social media platforms
- Company Logo prominently displayed at event registration desk
- Company Logo prominently displayed on the event website
- Company Logo displayed as Platinum Sponsor on CII social media platforms
- Company Logo displayed throughout the conference on appreciation slide
- Company Page on Event Mobile App (*Company name, logo, locations, telephone numbers, Internet address, displays or visual depictions of product-lines or services, trade names and product or service listings may be provided but must not include prices or qualitative or quantitative statements.*)
- Company Logo displayed on rotating banner of conference event app
- Five complimentary conference registrations
- This sponsorship includes one 10'x30' premier and exclusive booth space rental (*space to be used for the display of products and services of your company, but solicitation of orders or sales is strictly prohibited*)
- Company Logo prominently displayed at Showcase Entrance

**All recognition opportunities depend on the date a sponsorship contract is received and receipt of a high-resolution digital version (acceptable file types: .eps, .tif, .pdf and .ai) of your Company Logo. Each recognition opportunity is intended to be a "use or acknowledgement" as defined Treas. Reg. 1.513-4(c)(2)(iv). CII reserves the right to adjust recognition opportunities to comply with Treasury Regulations.

Gold Sponsors

(Evening Networking/Social Events)

Investment: \$15,000

The Gold Sponsors (four co-sponsorships - two sponsors per evening event) of the CII Annual Conference receive recognition in front of the attendees during the prestigious, high-activity evening networking/social event that is sponsored!

A Gold Sponsor will also receive the following sponsorship recognition:

- Company Logo included in two pre-conference highlight posts on social media platforms
- Company Logo displayed on the event website
- Company Logo displayed as Gold Sponsor on CII social media platforms
- Company Logo displayed throughout the conference on appreciation slide
- Company Page on Event Mobile App (*Company name, logo, locations, telephone numbers, Internet address, displays or visual depictions of product-lines or services, trade names and product or service listings may be provided but must not include prices or qualitative or quantitative statements.*)
- Company Logo displayed on rotating banner of conference event app
- Four complimentary conference registrations
- This sponsorship includes one 10'x20' premier and exclusive booth space rental (*space to be used for the display of products and services of your company, but solicitation of orders or sales is strictly prohibited*)
- Company Logo displayed at Showcase Entrance

**All recognition opportunities depend on the date a sponsorship contract is received and receipt of a high-resolution digital version (acceptable file types: .eps, .tif, .pdf and .ai) of your Company Logo. Each recognition opportunity is intended to be a "use or acknowledgement" as defined Treas. Reg. 1.513-4(c)(2)(iv). CII reserves the right to adjust recognition opportunities to comply with Treasury Regulations.

Silver Sponsors

(Meal, Break, Lanyard, and Wi-Fi)

Investment: \$10,000

Silver Sponsor Opportunities (nine to choose from):

Monday PM Coffee Break (1 opportunity), Tuesday Breakfast (1 opportunity), Tuesday Lunch (1 opportunity), Tuesday AM Coffee Break (1 opportunity), Tuesday PM Coffee Break, (1 opportunity), Wednesday Breakfast (1 opportunity), Wednesday Lunch, (1 opportunity), and Wednesday AM Coffee Break (1 opportunity), OR branded lanyards (1 opportunity).

All Silver Sponsors will have their Company Logo featured on signage during the sponsored event, and the following sponsorship recognition

- Company Logo displayed on the event website
- Company Logo displayed as Silver Sponsor on CII social media platforms
- Company Logo displayed throughout the conference on appreciation slide
- Company Page on Event Mobile App (*Company name, logo, locations, telephone numbers, Internet address, displays or visual depictions of product-lines or services, trade names and product or service listings may be provided but must not include prices or qualitative or quantitative statements.*)
- Company Logo displayed on rotating banner of conference event app
- Three complimentary conference registrations
- This sponsorship includes one 10'x10' booth space rental (*space to be used for the display of products and services of your company, but solicitation of orders or sales is strictly prohibited*)
- Company Logo displayed at Showcase Entrance

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Bronze Sponsors

(Conference Underwriters)

Investment: \$5,000

Put your company's brand in front of the attendees!

Bronze Sponsor Opportunities (15 available). Bronze sponsors will receive the following recognition opportunities:

- Company Logo displayed on the event website
- Company Logo displayed as Bronze Sponsor on CII social media platforms
- Company Logo displayed throughout the conference on appreciation slide
- Company Page on Event Mobile App (*Company name, logo, locations, telephone numbers, Internet address, displays or visual depictions of product-lines or services, trade names and product or service listings may be provided but must not include prices or qualitative or quantitative statements.*)
- One complimentary conference registration
- This sponsorship includes one 10'x10' booth space rental (*space to be used for the display of products and services of your company, but solicitation of orders or sales is strictly prohibited*)
- Company Logo prominently displayed at Showcase Entrance

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Exhibit Space *(only available through sponsorship)*

(Each 10'x10' section)

Each exhibit space can be maximized into an intimate brand immerse platform. Bring your branded back drop, demonstrate your solution, and showcase experiences to the attendees.

Each space includes:

One 6' skirted table, waste basket, and two chairs

Details

The price of the sponsorship does not include booth freight or handling by either the hotel or designated contractors. It also does not include audio visual (rent a TV/Monitor), rentals, etc. The details of how to acquire support for audio- visual, internet, electricity, furniture, and any other exhibit facets will be provided in an exhibitor kit.

NOTE: Additional staff (exhibit staff, set-up staff, etc.) must register for the conference and pay the discounted conference registration fee of \$649.

We do not offer
"Showcase Only Passes"

Exhibit Hall hours will not compete with the conference program. Therefore, all sponsors are strongly encouraged to attend all general sessions, networking events, evening receptions, etc. as these are all included in the registration price. We request your participation to the fullest extent possible and appreciate any feedback or suggestions you have to improve your experience.

The Sponsor agrees to comply with the rules and regulations outlined herein, along with any additional rules, regulations, and information as may be adopted by CII.

The following guidelines for conduct shall be followed during the conference. Conference sponsors shall:

- not discuss prices of goods or services of any particular company or companies.
- not disparage the goods or services of any particular company or companies.
- not recommend the selection of specific companies as suppliers.
- not urge any participating company to engage in a concerted activity to accomplish any unlawful purpose.
- not discuss matters that may be trade secrets to any company.
- not propose secret sessions to discuss matters that cannot lawfully be discussed at official meetings.
- not engage in any lobbying activities.

Deadlines

High resolution company Logo, 150-word count description and social media links	June 7, 2022	Content will be uploaded on the mobile event app.
Company Contact and Social Media Links	June 7, 2022	Content will be uploaded on the mobile event app.
Supplemental handout information	June 7, 2022	PDF document not to exceed 5MB. Will be uploaded to mobile event app.

This schedule* does not interfere with conference sessions to allow exhibitors to attend all general sessions and networking events, which are included in the registration price.

Exhibitor Move-in	Sunday, July 31	1:00 pm – 5:00 pm
Breakfast with Exhibitors	Tuesday & Wednesday August 2-3	7:00 am – 8:00 am
AM Networking Breaks	Tuesday & Wednesday August 2-3	45 minutes each morning
Lunch with Exhibitors	Tuesday August 2	Noon - 1:00 pm
PM Networking Breaks	Monday & Tuesday August 1-2	45 minutes each afternoon
Exhibitor Move-out	Wednesday, August 3	1:00 pm – 5:00 pm

*Subject to change.

2022 CII Annual Conference August 1-3, 2022 | Cleveland, Ohio

Return this completed form with payment information today and begin reaping the benefits of your sponsorship right away. These outstanding opportunities have a limited availability.

Questions about Conference Sponsorships should be directed to Greg Palmer, Manager of Events (513-981-2770 or via email at gregory.palmer@austin.utexas.edu).

Company Information*

Sponsoring Organization Name (exactly as it will appear on the website, in print, and in the event app)

Address

City

State

Zip

E-mail (e-mail is necessary to process sponsorship - all following correspondences will be sent in this format)

Contact Name

Title

My organization agrees to sponsor the 2022 CII Annual Conference at the level selected below and agrees to comply with the rules and regulations outlined in the Sponsor prospectus, along with any additional rules, regulations, and information as may be adopted by CII. Sponsorship cancellations must be received in writing by July 1, 2022, to receive a refund less \$199 in administrative fees.

Signature

Date

*A high-resolution version, suitable for large scale printing, of your company logo is necessary and due with your sponsorship paperwork for signage and other conference print materials. Acceptable file types are .eps, .tif, .pdf and .ai.

Sponsorship Level Selected:

Platinum | \$20,000

Gold | \$15,000

Silver | \$10,000

Bronze | \$5,000

2022 CII Annual Conference

August 1-3, 2022 | Cleveland, Ohio

Attendee Information: Complimentary registrations included in sponsorship fees; number of complimentary registrations varies by sponsorship level; additional registrations beyond the complimentary registrations granted are available at the discounted rate of \$649/person.

Complimentary registrations are due by July 1, 2022. (Should your level of sponsorship allow more than five complimentary registrations, you may duplicate this page.)

Attendee #1

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Attendee #2

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Attendee #3

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Attendee #4

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Attendee #5

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____
