



## 2026 CII Global AWP+ Conference: Advancing Project Delivery – Decision Making in Action

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Nov 18 - 20, 2026

Hyatt Regency Hotel: 1001 Grand Central Parkway, Conroe, TX, USA



### Conference Overview:

Centered on the theme *AWP+ Advancing Project Delivery – Decision Making in Action*, the conference highlights the need to accelerate AWP maturity and better leverage evolving technologies. It emphasizes integrating AWP with broader industry best practices to unlock greater value in complex, fast-changing project environments.

This is not a presentation-led event. The 2026 program is designed as a decision-driven experience, where participants engage in real project scenarios, tackle critical decisions, and co-create practical solutions. Sponsors and delegates are active contributors shaping outcomes—not just attendees.

# Event Sponsorship & Registration Guide:

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Sponsorship and registration will be simplified and delivered primarily on a company-by-company basis. While individual registrations will be accepted, organizations are encouraged to buy their seats in packages at sponsor or support levels for preferential rates and additional benefits.

Sponsorship packages are designed to provide not only brand visibility but direct engagement with industry decision-makers. Value is delivered through participation in interactive sessions, facilitated networking, and integration into the working conference formats that define this event. Sponsorship engagement opportunities are embedded throughout the agenda, including interactive roundtables, case study sessions, technology showcases, and curated networking experiences. These formats are designed to maximize meaningful interaction between sponsors and delegates beyond traditional exhibition models.

Unlike traditional conferences, this event is structured around interactive formats including masterclasses, real-world decision case studies, roundtables, and innovation challenges. Delegates do not just listen — they engage directly in the conversations, trade-offs, and real project scenarios shaping industry performance. Sponsors benefit from direct access to decision-makers across owners, EPCs, contractors, and technology providers, with multiple structured opportunities to engage meaningfully through facilitated sessions, networking experiences, and collaborative working formats. This creates a unique platform not only for visibility, but for influence — enabling sponsors to contribute to the thinking, strategies, and decisions that will define the future of project delivery.

## AWP+ Conference Sponsorship Opportunities:

| Category                                | Seats included | Regular  | # available |
|-----------------------------------------|----------------|----------|-------------|
| Headline Sponsor                        | 5              | \$20,000 | 4           |
| Sponsor                                 | 4              | \$8,500  | 20          |
| Technology & Service Provider (10'x10') | 2              | \$5,000  | 10          |
| Supporter                               | 2              | \$3,500  | No limit    |
| Individual                              | 1              | \$1,850  | No limit    |

## Sponsorship Benefits:

### **“Platinum / Headline Sponsor”**

- Headline logo featured on conference materials and signage
- Participation in sponsor session
- Premium brand visibility across key networking moments (including opening reception and gala)
- Extended conference profile
- Logo featured at breaks
- Preferential table

### **“Sponsor”**

- Sponsor logo featured on conference materials and signage
- Participation in structured networking and collaborative sessions
- Opportunity to engage in industry discussions and roundtables
- Extended company profile across conference communications

### **“Supporter”**

- Supporter group logo featured on conference signage
- Conference profile

### **“Technology & Service Provider”**

- Exhibitor stand (high-traffic area across multiple sessions)
- Direct exposure to decision-makers during dedicated showcase and networking periods
- Opportunity to align with technology-focused panels and conversations
- Logo featured on conference materials
- Company profile

## **HEADLINE SPONSORS:**



## **CONFERENCE SUPPORTERS:**



# SPONSORSHIP FORM

**2026 CII AWP+ Conference – November 18-20**

**Conroe, TX**

- To ensure your place at the CII AWP+ Conference, please return this completed form with payment information today and begin reaping the benefits of your sponsorship right away.
- Upon return of this signed commitment form, you will be contacted via the email address provided below, with registration and payment information. Payment must be received prior to implementation of benefits.
- Email with questions about Conference Sponsorships to Jenny Bien, Assoc. Director of Communications at [jenny.bien@cii.utexas.edu](mailto:jenny.bien@cii.utexas.edu).

**Sponsoring Organization Name (exactly as it will appear on the website, in print, and in the event app):**

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Address:

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City:

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State:

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Zip:

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E-mail (required to process sponsorship):

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Phone Number:

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Contact Name (print):

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My organization agrees to sponsor the Construction Industry Institute's 2026 AWP+ Conference at the level selected below and agrees to comply with the rules and regulations outlined in the Sponsor Prospectus, along with any additional rules, regulations, and information as may be required by CII.

My organization also hereby grants to CII a limited, non-exclusive, non-transferable, nonsublicensable, worldwide, royalty-free license to use its name, logos, and trademarks (collectively the "Marks") in Event materials (event website, event app, event signage), advertisements for the Event (social media posts, industry publications), and notifications to potential and actual Event attendees (email). I understand that sponsorship cancellations must be received in writing by August 15, 2026, should a refund be requested, less a \$699 cancellation fee.

If the 2026 CII AWP+ Conference is cancelled in its entirety, CII will provide sponsors with a refund of sponsorship fees paid.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

\*A high-resolution version (suitable for large-scale printing) of your company logo is required and due with your sponsorship paperwork. Acceptable file types are .eps, .tif, .pdf, .ai.

**If the 2026 CII AWP+ Conference is cancelled in its entirety and is not rescheduled, CII will provide sponsors with a refund of sponsorship fees paid.**